



The Consultus Buying Club

A creative way to cut your green energy costs

Businesses are facing spiralling energy costs, while also trying to achieve their sustainability goals. A Corporate PPA (CPPA) might be a viable option for some large companies, however, the vast majority lack the volume and 'investment grade' credit required to access these types of products. The Consultus Buying Club offers a unique solution to this dilemma...

What is the Consultus Buying Club (CBC)?

The Consultus Buying Club (CBC) was founded in 2010 as an aggregation model designed to provide flexible energy procurement to smaller mid-market companies.

However, with Net Zero increasingly driving discussions around energy procurement, Consultus has enhanced its offering by sourcing all CBC volume from renewable sources, backed by PPAs.

On top of the existing benefits of economies of scale, market-beating performance, flexible purchasing and risk management; the CBC now includes:

- 100% traceable green energy with 'bundled' REGOs
- No output risk: if the wind doesn't blow or the sun doesn't shine, green energy supply is guaranteed

- Fully audited: provable no "greenwashing"
- Baseload delivery: flat, consistent supply of green energy with no balancing risk

Why join the CBC?

The CBC is the perfect product for those wishing to buy their energy in a more sustainable way, but don't have access to a CPPA.

Unlike a CPPA, which requires a 10-year+ commitment on price and volume, the CBC has the added advantage of being fully flexible, allowing members to benefit in the event of wholesale market falls.

Both strategies have proven to be hugely successful in recent years, realising an **average annual saving of 46%** versus the market between April 2020 and March 2023.

Why is the CBC a more sustainable solution?

On a conventional green supply contract, it is impossible to guarantee that it has not been subject to some form of greenwashing. This is due to the lack of traceability on such products and the ability for suppliers to purchase “unbundled” REGOs to magically rebadge fossil fuel derived energy as “green”.

The energy and the REGO will be delivered directly into the supply contract together (i.e. “bundled”). For additional peace of mind, all CBC volume will be independently audited by Deloitte to verify that your energy requirement has been 100% matched with renewable assets.

How do we control your energy costs?

CBC Members have a choice of purchasing approach depending on their risk appetite. These include:



Budget Guard - Sets a maximum commodity price at the outset of trading, above which the price will never exceed, providing budget certainty and peace of mind.



Market Tracker - Market Tracker seeks to cover a CBC Member’s risk in a rising market, to protect them from further price increases. As and when the market falls, Market Tracker will seek to realise additional value by allowing the client to re-enter the market.

CBC Key Benefits

- Enjoy all of the sustainability benefits of a CPPA, combined with the agility and market access associated with flexible purchasing
- Hassle-free, baseload delivery for 100% of consumption, with no costly legal negotiations or 10-year+ contract commitments
- An approach based on robust risk management plus market-beating performance; last year delivered savings of up to 70% vs the market
- Designed specifically for energy users who want to save money and inconvenience via a group portfolio approach to energy buying
- CBC members have access to transaction reports, daily market updates and monthly position reports via our bespoke myEnergy client portal
- Bill validation included at no added cost to ensure CBC Members are always being charged accurately by the supplier

Consultus International Group is recognised as the UK’s most trusted Energy Consultancy and leading Net Zero delivery partner. We work with businesses and their supply chains to plan, prioritise and achieve their carbon neutral goals, and in the process help them to use less energy, reduce costs, and better manage risk.

We were voted Most Trusted Consultancy – Large Customers at the Energy Live News Awards (TELCA) in 2019 and 2020, then in 2021 awarded Best Technology Business Solution for our Net Zero Pathway tool and Consultancy of the Year – Large. In 2022 we won Business Improvement through Technology at the East Midlands Chamber Awards.